

ANNUAL REPORT 2019





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## **Board of Directors**

Dave Coonrod, *President*Jason Frantz, *Vice President*Travis Cossey, *Secretary*Tina Yearack, *Treasurer* 

Dr. Beth Bowles
Steve Childers
Dan Chiles
Louanne Danner
Gordon Day
Jim Fossard
Jessica Hayes
Bud Hogan

Dan Hoy
Jay Jones
Jim Lumpe
Brian Shipman
Miles Sweeney
Dr. Bobby Wixson
Dr. Mark Wood

## **Staff**

Brent Stock, *Executive Director*Todd Wilkinson, *Project Manager*Tim Smith, *Strategic Advisor*Loring Bullard, *Grant Technician* 

# A LETTER FROM THE DIRECTOR

If I had to pick one thing that stuck out to me the most about JRBP in 2019 it would be the people. As a small grassroots organization we rely heavily on volunteers, members and partnering organizations to help us accomplish our work. We're incredibly thankful to have access to a network of experts and volunteers that are just one quick phone call or email away, and we recognize the hard work that our predecessors put in to make this possible.



2019 was a year of transition for our board and staff. With heavy hearts, we applauded the hard work and dedication of several long-time board members that made the decision to retire from the board to make room for new faces and fresh perspectives. We gave our best wishes to our beloved Executive Director Tiffany Frey as she stepped down from her post to pursue personal growth and time with her grandchildren. We welcomed our new Strategic Advisor, Tim Smith, former Greene County Administrator and Deputy City Manager for the City of Springfield. Finally, Todd Wilkinson transitioned into our Project Manager role after I had the privledge of moving into the role of Executive Director.

Through all of this, we were comforted and inspired by the dedication of the individuals and partners that continue to step up and support our mission and organization. We are constantly reminded that our people are our greatest resource. Our goal is bring together a community of passionate individuals and organizations united by the love for our local waterways. Everything in this report is a result of that community- a result of YOUR dedication to our organization, YOUR commitment and time, and YOUR passion for preserving and protecting something that we can't live without.

On behalf of the Board and staff, I'd like to thank you for your continued support of our mission and clean water in the Ozarks. We look forward to working alongside you in 2020!

Sincerely, Brent Stock

## BRENT STOCK EXECUTIVE DIRECTOR

Brent grew up in Independence, Missouri and spent his childhood exploring the pastures and river bottoms at their family farm. These experiences shaped Brent's love for the outdoors and eventually brought him to Springfield, Missouri where he received his B.S. in Wildlife Conservation and Management and a minor in Geospatial Sciences. Brent joined the JRBP staff in 2015 under the title of Project Manager and stepped into his new role in early 2020. As Executive Director, Brent focuses on outreach education, programs & events, and grant & contract management.



Outside of work, Brent is a passionate outdoorsman, spending most of his free time hunting, fishing, floating and enjoy time with his wife, Lauren, and son, Brady.

# TODD WILKINSON PROJECT MANAGER



Todd graduated from Missouri State with B.S. and M.A. in History, and taught American and Ozarks history and geography at Ozarks
Technical Community College. In addition, Todd served for ten years as a seasonal park ranger with the US National Park Service at Wilson's Creek National Battlefield. Todd joined the JRBP staff in 2018 and served as the Membership and Communications Manager prior to moving into his new role as Project Manager. Under his new role, Todd focuses on outreach, communications, and JRBP programs & events.

Todd serves in the U.S. Coast Guard Auxiliary as a Public Affairs and Marine Safety Specialist, working alongside active duty and reserve Coast Guard personnel to promote recreational boating safety and environmental stewardship. During his free time, Todd likes to hike, kayak, and study folk music & folklore from the Ozarks and Scotland, especially the works of Vance Randolph.

# INDIVIDUAL & FAMILY MEMBERSHIP

The success of our mission depends in great part on the number of people with whom we have direct contact and who share our vision and passion for the James River and our Ozark waters. Memberships not only raise funds that help us sustain our mission, they give us the opportunity to communicate with people like you that love our rivers. In 2019, a total of 126 individual and family members provided vital financial support and dedicated countless hours to stream clean-ups, educational events, stream sampling and other activities throughout the watershed. We look forward to your continued support in 2020!

122
INDIVIDUAL &
FAMILY MEMBERS

\$5,428

UNRESTRICTED
FUNDS GENERATED
FROM YOUR
MEMBERSHIP
DOLLARS

Visit <a href="www.JamesRiverBasin.com/Membership">www.JamesRiverBasin.com/Membership</a> and become a member today!

Annual and Monthly Memberships are available.

Level 1- Friend: \$30/year

Level 2- Supporter: \$55/year Level 3- Advocate: \$100/year Level 4- Champion: \$155/year Level 5- Defender: \$275/year



# THANK YOU TO OUR MEMBERS

For their continual support of our mission and their dedication to our beloved waterways

#### **Level 5- Defenders**

Mark Bower, Dave & Elisa Coonrod, Louanne Danner, Gordon Day, Jim Fossard, Lynn Greenstreet, Justin Lee, Charlie O'Reilly, Tim Smith

#### **Level 4- Champions**

Patricia Barnnoskie, Greg Fehrenbach, Josh Foltz, Chrystal Sharp, Alicia Shirato, Cameron Smith, Larry Wantland

#### **Level 3- Advocates**

Chris Barhart, Adam Bolyard, Nancy Breuer, Loring Bullard, William Cheek, Steve Childers, Becki Davis, Brian Edmond, Joseph Fry, Ray Jones & Ronna Haxby, Dan Hoy, Stephanie Hurt, Robert Kipfer, Jim Lumpe, Bill Nestbott, Todd Parnell, Jeremy Pinegar, Vonnie Prentice, Emily Stagg, Shiloh Weaver, Rita Williams, Don Willoh

#### **Level 2- Supporter**

Greg Bischoff, Justin Brown, Daniel Collins, Tim Coppinger, Jane Earnhart, Jason Frantz, Bud Freeman, Russell Gaddie, Kelly Guenther, Chad Hartman, Jerry Hatch, Brant Hinrichs, Roy Holand, Charleys Ivy, Shae Johnson, Phyllis Kaspersky, Robert Lovett, James Martin, Bryan McQueary, Mark Millsap, John Ricketts, Fred Schlegel, Danny Self, Amy Shelburn-Zarins, Brent Stock, Todd Wagner, Leah Wellman, Todd Wilkinson

#### **Level 1- Friends**

Ferdinand Ahl, Tom Aley, Mary Ellen Allen, Connie Atkins, Tom Bauer, Ashley Beard-Fosnow, Kim Benton, Theresa Brink, Ronda Burnett, Julie Carey, Geneva Coffman, Jim Coombs, Gina DeGraff, Susan Duckworth, Eric Fuerstinger, Shauna Geers, Karla Gilmore, Rey Gumucio, Gregory Harrison, Clarissa Hatley, John Havel, Laura Henderson, Summer Holmes, James Holt, David Hutchison, Allen Keller, Gala Keller, Joshua Kerwod, Callie Linville, Mike Martin, Alecia Mau, Mona Menezes, Mark O'Dell, Larry Owen, Matt Pierson, Kirkland Preston, Sue Pyle, Kevin Roark, Kari Schlak, Heath Silvey, Donald Simpson, Chris Slatinsky, Joe Smith, Tonya Smith, Rob Smith, David Stockily, Melissa Toman, Saki Urushidani, Jonathan VanEvers, Brian Vaugan, Rose Watson, Paul Wickersham, Denise Williams, Emily Williams, Nancy Williams, Mark Wood

# BUSINESS MEMBERS & ANNUAL SUPPORTERS

Since our establishment in 1997, JRBP has relied on the support of local communities and businesses to finance our mission and bring quality education to our neighbors throughout the watershed. In 2019, approximately 28% percent of our funding came from our business members and annual supporters. This critical funding allows us to host rebate programs, outreach events, speaking engagements, and informational booths that allow us to connect with citizens throughout the watershed. We can't thank them enough for their continued support and the opportunity to share our mission with their constituents.

BUSINESSES AND
COMMUNITIES
PROVIDED
FINANCIAL
SUPPORT FOR OUR
MISSION

Your business relys on clean water! Please visit <a href="https://www.JamesRiverBasin.com/Membership">www.JamesRiverBasin.com/Membership</a> for more information on how you can help us protect our local waterways with an annual or monthly membership.

Level 1- \$350/year

Level 2- \$700/year

Level 3- \$1,000/year

Level 4- \$3,000/year

Level 5- \$5,000/year

\$54,186

FROM BUSINESS
MEMBERSHIPS AND
ANNUAL SUPPORT



# THANK YOU TO OUR **BUSINESS MEMBERS AND ANNUAL SUPPORTERS**

For their in-kind and monetary support of our mission and their dedication to our beloved waterways.

**Annual Support** 













HULSTON FAMILY FOUNDATION

### **Business Members**









We Need Your Support in 2020!

Questions? Give us a call at (417) 836-4847.

## **EDUCATE & INSPIRE**

In order for us to successfully carry out our mission it is vital that we educate our friends and neighbors about the importance of protecting our local waterways. Whether you're a farmer or rancher, a school teacher, college student, or small business owner, we all rely on clean water and we can all make a difference when it comes to protecting local water quality.

Each year, JRBP hosts a variety of programs and events that connect us with new audiences and allow us to foster the next generation of advocates. Whether its a tour of a successful urban stream restoration, a presentation to a class or community group, or an opportunity to speak with your staff at your next corporate get-together, we want to be your one-stop-shop for fun and engaging water quality education.



In 2019, JRBP staff and volunteers had the opportunity to...

- Provide water quality information at 10 different tabling events, including the Springfield Lawn & Garden Show, NIXPO, and Bass Pro Shop's Table Rock Lake Outdoor Days.
- Present on a variety of water related topics to 16 individual community and educational groups, including Ozarks Technical Community College, Springfield Community Gardens, and Nixa Stormwater Committees.
- Provide original, educational content to more than 6,250 social media and email subscribers.



# CLEANING UP OUR WATERWAYS

Litter cleanups are something that we're well known for. Aside from the obvious benefit of removing unsightly and potentially hazardous trash from our waterways, cleanup events further our mission by providing hands-on opportunities for folks to get outside, make a difference and further their connection with our local waterways.

Each year we have the privilege of partnering with fantastic groups like Ozark Mountain Paddlers, Bass Pro Shops, Missouri Dept. of Conservation, the City of Nixa, and Springfield-Greene County Park Board to host our annual Earth Day and River Rescue cleanups. Without a doubt, there is no way we could put together events of this capacity without their support.

We'd like to offer a big shoutout to all of our 2019 volunteers for their hard work and dedication. Your passion motivates us and your efforts are enjoyed by many. We hope to see YOU on the river in 2020!

Check out our calendar of 2020 events at

www.JamesRiverBasin.com/Calendar.

6 LITTER CLEANUPS **200**PASSIONATE VOLUNTEERS

6,000+ LBS.
TRASH REMOVED FROM OUR
LOCAL WATERWAYS



# SEPTIC PUMPOUT AND RAIN BARREL REBATES

We consider our rebate programs a win-win in our mission of protecting our local waterways. They allow us to provide money saving opportunities and important water quality education to individuals throughout the watershed while protecting surface and ground water from the harmful effects of non-point source pollution.

Thanks to our partners at the cities of Ozark, Nixa, and Springfield, Christian County, Greene County Resource Management, and City Utilities we are able to offer a one-time \$.50 per gallon rebate for rainwater harvesting systems, with a maximum rebate of \$300 per household. In 2019, residents of Greene and Christian County received over \$1,200 in rebates for installing systems capabale of storing more than 3,550 gallons of valuable rainwater. Are you interested in installing a rainwater harvesting system at your home or business?

Visit <u>www.JamesRiverBasin.com/Rain-Barrel</u> for inspiration and rebate information.

For over a decade, residents living within the James River watershed have been utilizing our septic pumpout rebate programs to save money on routine maintenace while protecting our local waterways. In 2019, JRBP partnered with our friends at Ozark Water Watch to issue a total 92 rebates, saving homeowners \$4,600 on critical maintenance. None of this could be possible without the commitment of our local pumpers and their dedication to quality service and clean water. When was the last time your septic tank was pumped? Apply online for a \$50 rebate at www.JamesRiverBasin.com/Septic.





# HEALTHY SOIL, HEALTHY STREAMS

The health of our soil is directly tied to local water quality. If you are a farmer or a gardener, you know that the success of your operation relies on healthy, productive soil that is free of compaction, retains moisture, and provides the valuable nutrients your plants and animals need to thrive. But farmers and gardeners aren't the only people that should care about soil health.

Urban lawns and community greenspaces cover thousands of acres of land across the Ozarks. Much of this land is intensively managed using practices that can be detrimental to soil health, biodiversity, and local water quality. The goals of the Yard Ethic and the Lawn Steward soil testing programs are to promote and incentivize responsible and regenerative land use practices that treat and capture stormwater runoff, utilize responsible fertilization techniques, incorporate native plants for the benefit of wildlife, and increase overall landscape diversity and productivity.

In 2019, JRBP staff provided free soil testing and three year nutrient management plans to 21 homeowners within the Springfield city limits and portions of the Wilsons Creek watershed. For more information on our free soil testing program, please visit <a href="https://www.jamesRiverBasin.com/Lawn-Steward">www.jamesRiverBasin.com/Lawn-Steward</a>.

In partnership with the City of Springfield, 2 homeowners received Yard Ethic Gold certification for their efforts in creating a landscape that supports a healthy community of plants, people and wildlife. To learn more about Yard Ethic certification, please visit



Building community from the ground up... one yard at a time.

## **WILSONS CREEK 319 GRANT**

319 Nonpoint Source Project Grants are funds awarded by the Missouri Department of Natural Resources to address non-point source pollution (NPSP) through remediation and protection projects. JRBP is currently implementing the Wilsons Creek Implementation Project, funded by a 319 NPS grant, to address NPS issues in the Wilsons Creek subwatershed.



### **2019 Grant Accomplishments**

- An amendment was approved extending the grant deadline to March 31, 2022.
- JRBP staff and volunteers organized a public field day featuring the "Urban Stream Quest" scavenger hunt to highlight 319 projects along South Creek and Wilsons Creek. The event featured stops at educational signage along the South Creek and Wilsons Creek Greenway Trails, family friendly educational demonstrations, and prizes donated by local businesses. The scavenger hunt is available online at <a href="https://www.jamesRiverBasin.com/Urban-Stream-Quest">www.jamesRiverBasin.com/Urban-Stream-Quest</a>.
- JRBP staff provided tours of the South Creek Restoration Area to students from Springfield Public Schools and Kansas State Alternate Breaks program.

# WILSONS CREEK 319 GRANT ACCOMPLISHMENTS

- JRBP partnered with the City of Springfield to host our annual United Way Day of Caring litter cleanup. 14 volunteers helped to remove approximately 1,000 lbs. of litter and debris from a 1/2 mile stretch of Wilsons Creek.
- On November 14-15th JRBP hosted the "Ripple Effect II" LID Conference at Missouri State University's Darr Agricultural Center. The event brought in more than 75 attendees and featured 15 individual presentations and 2 discussion panels.
- A 45 acre conservation easement at the Springfield-Greene County Park Board's Rutledge Wilson Farm was officially signed and notarized.
- 8 soil samples and custom nutrient management plans were created for qualifying homeowners in the Wilsons Creek subwatershed.
- A private 1-acre detention basin was seeded with a mixture of native grassses and forbs to increase infiltration and trap sediment from incoming stormwater.
   Neighborhood volunteers came together to plant 40 native shrubs to increase diversity and stormwater benefits.
- JRBP staff and volunteers conducted biannual macroinvertebrate monitoring in the spring and fall of 2019 at 5 sites along South Creek. Additionally, baseflow and stormwater samples were periodically collected by OEWRI and the City of Springfield's Southwest Waste Water treatment plant
- 66 social media posts, 8 newsletters and 3 press releases were shared to provide educational content and project updates for our followers and media contacts.

For more information on our Wilsons Creek 319 grant, please visit www.JamesRiverBasin.com/Wilsons-Creek-Grant.

The Environmental Protection Agency Region 7 through a MO
Department of Natural Resources grant provided partial funding for this
project under Section 319 of the Clean Water Act.



# JAMES RIVER WATERSHED MANAGEMENT PLAN (HUC 8)

In partnership with Ozarks Water Watch, Ozark Environmental Water Research Institute, and the Southwest Missouri Council of Governments, JRBP is working to develop a watershed management plan for the entire James River watershed. The plan has been in development since late 2016 and will be submitted for review in the late summer/early fall of 2020.



One of the grant highlights from 2019 was the July 20 James River Snapshot Sampling event, the third time this event has taken place within the James River watershed. In partnership with the City of Springfield's Southwest Waste Water Treatment Plant, JRBP staff trained and organized 30 volunteers to sample 68 sites across the watershed in a 3-hour window of time. The goal of the event was to collect multiple samples during a short window of time to highlight geographic variation in water quality across the watershed while minimizing the effects of seasonal or flow variations between sites. While we can't draw any major conclusions from a one-day event, when we combine this information with previously collected data it help's us develop a better understanding of where potential "hot spots" might be throughout the watershed.

For more information the the James River Watershed Management Plan (HUC 8), please visit <a href="www.JamesRiverBasin.com/HUC8">www.JamesRiverBasin.com/HUC8</a>

The Environmental Protection Agency Region 7 through a MO Department of Natural Resources grant provided partial funding for this project under Section 319 of the Clean Water Act.



## LARRY MARTIN RIVER RESCUE MEMORIAL FUND

Larry was the definition of a "Water Warrior". A lifelong lover of our Ozark streams, a dedicated JRBP board member, and passionate father, volunteer, and outdoorsman. Larry's time on our beloved rivers was cut short, but his legacy lives on. With the support of his children, JRBP has created a fund dedicated to Larry's favorite annual event- our River Rescue cleanup.

Thanks to the generous donations from Larry's loved ones and our long time supporters, we raised a total of \$3,020 during our annual Giving Tuesday fundraiser, exceeding our goal and covering the cost of our 2020 River Rescue cleanup. A special "thank you!" goes out to Allie & Lane and the rest of the Martin family for their continued support.

If you would like to make a donation to the Larry Martin River Rescue Memorial fund, please make checks payable to "James River Basin Partnership" and mail to 901 S. National Ave., PCOB Springfield, MO 65897. To donate online, please give us a call at (417) 836-4847.



\$3,020

RAISED TO SUPPORT OUR ANNUAL RIVER RESCUE CLEANUP



# SUNSET SOIREE PRESENTED BY YOUNGBLOOD AUTOMOTIVE



Our 4th annual Sunset Soiree was certainly a night to remember. We were once again blessed with beautiful weather, great company and outstanding views of the Finley. Our guests enjoyed live music, hors d'oeuvres, local beer and wine, and a well stocked silent auction and fine art sale. And lets not forget the ever popular wine and whiskey pulls and Youngblood courtesy shuttles. We look forward to this celebration every year, and we hope that you'll make it a tradition to join us on the bridge as we celebrate our local



Waterways On behalf of the JRBP board and staff, we'd like to extend a big "Thank You!" to all of our generous sponsors, VIP table purchasers, and guests for helping us raise **\$34,725** for clean water in the Ozarks!

Mark your calendars for Saturday, September 19th 2020. We'll see YOU on the bridge!

**GREAT APPRECIATION FOR THIS YEAR'S SPONSORS!** 

**Presenting Sponsor** 

# **YOUNGBL**







**Premier Sponsor** 



**Supporting Sponsor** 



**Contributing Sponsors** 







#### **Entry Sponsors**



























Interested in sponsorship opportunities? Contact Brent Stock at

(417) 836-8878 or BrentonStock@MissouriState.edu

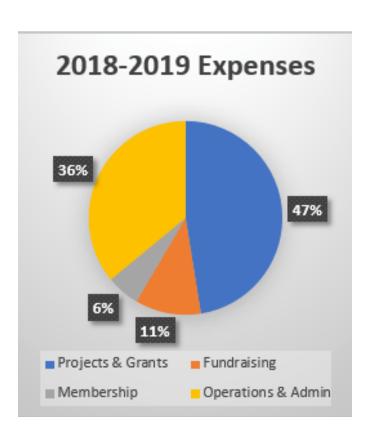
## **2018-2019 FINANCIALS**

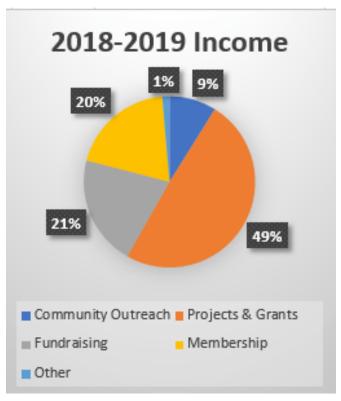
Funding for JRBP comes from a variety of sources including Federal grants, annual support for services, contracts, fundraising and memberships. FY 2018-19 was a year of transition for JRBP, with both income decreasing from the prior year and expenses remaining roughly the same. While net assets decreased by about \$32,000 during the fiscal year, JRBP finished the year in good financial shape with \$65,210 in our operations account and a 3-month operating reserve in savings.

FY 19-20 brings a renewed focus to budget management with clearly established goals and a move to diversify revenue to a more even blend of grants, annual

support/contracts, and memberships.

Income Summary		
Community Outreach	\$17,045.00	
Projects & Grants	\$94,635.00	
Fundraising	\$39,886.00	
Membership	\$37,628.00	
Other	\$2,578.00	
Total	\$191,772.00	





Expense Summary		
Projects & Grants	\$105,564.00	
Fundraising	\$24,529.87	
Membership	\$12,340.82	
Operations & Admin	\$80,009.71	
Total	\$222,444.40	

## **CONNECT WITH US**

#### **Brent Stock**

Executive Director (417) 836-8878 BrentonStock@MissouriState.edu

#### **Tim Smith**

Strategic Advisor (417) 836-3756 TWSmith@MissouriState.edu

#### **Todd Wilkinson**

Project Manager (417) 836-4847 ToddWilkinson@MissouriState.edu

#### **Loring Bullard**

Grant Technician LoringBullard@MissouriState.edu

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#### **Physical Address:**

117 Park Central Square Missouri State University Building Springfield, MO 65806



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